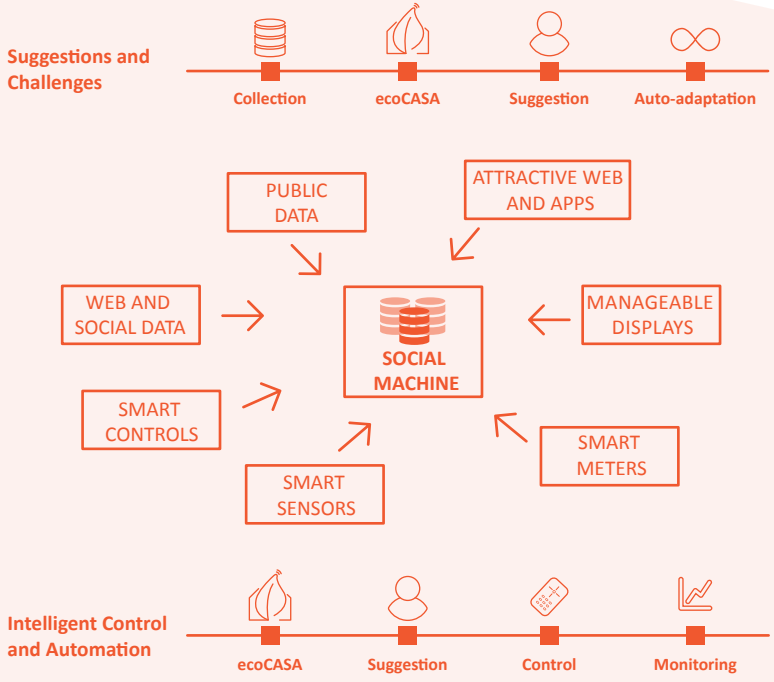
ECOCASA

INTELLIGENT SPACES AND SOCIAL COMPUTING FOR BEHAVIOUR CHANGE IN END-CONSUMERS

The **ECOCASA** Project aims at creating a novel platform that will change the behavior of consumers towards more energy efficient habits in the household. As a consequence, leading to a drastic reduction in the consumption/production of energy and emissions, without crossing the consumers´ comfort levels. ecocasa.usal.es As a result, we will obtain a new product that will stimulate users´ behavior through persuasive suggestions and collective challenges, leading to energy efficient habits, triggering measurable changes through personalized social strategies in combination with intelligent control and automation in smart homes and buildings.



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AIMS

- Incite behavior change towards more energy efficient habits
- Develop an open platform standardized for energy efficiency actions
- Show a drastic reduction in the consumption of energy and emissions
- To test and refine the developed tools in realistic conditions
- Demonstrate the profitability of the proposed solution

Financed

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Participants